

# Liz Mowforth

## Product Designer

[lizmowforth.com](http://lizmowforth.com)

[linkedin.com/in/liz-mowforth](https://linkedin.com/in/liz-mowforth)

[hello@lizmowforth.com](mailto:hello@lizmowforth.com)

## Education

### University of Oxford

2010 – 2012

MPhil (Masters) in Music (Composition)

Awarded distinction for final portfolio

### University of Manchester

2007 – 2010

BMus in Music (First Class Honours)

### Nielsen Norman Group

2017

UX Certification

## Skills

**Research:** Field research • Data analysis • Task analysis and persona hypothesis • A/B Testing & experimentation • Usability testing

**Prototyping:** Interactive flows with HTML/ CSS/ JS • Pen & paper

**Design:** User flows • Wireframes & mock ups • Style guides & pattern libraries • UI • Figma/Sketch • UX copy • Strategy & vision presentations • Workshop facilitation

**Development:** JS + JS Frameworks • CSS • HTML • Version control • Responsive design

## Select Experience

**UX Lead** – Micropsi Industries, Berlin  
March 2023 – Present

Design lead for a machine learning robotics tool. Responsible for UX/UI concerns across the product lifecycle.

**Senior Product Designer** – Prisma, Berlin/Remote

February 2022 – December 2022

Working as part of a cross-functional team to build data access superpowers for development teams.

**Product Designer** – IDAGIO, Berlin

March 2018 – April 2021

Full-stack product development, including the research, prototyping, and design of internal engineering tools.

**Front-End Developer** – Mighty

Sharp, London

May 2017 – January 2018

Developed and maintained the front-end functionality of several large-scale projects using REST APIs, SASS, and JS frameworks.

**Full-Stack Engineer** – KITE, London

April 2016 – May 2017

Designed and developed an e-commerce site with client side components using riot.js and LESS.

**Web Developer/Designer** –

[lizmowforth.com](http://lizmowforth.com)

August 2015 – Present

Building small-scale front-end solutions for clients across a variety of industries.